November 12, 2016

Dear Valued Business People of Victoria:

What started 7 years ago, with a few Odd Fellows collecting two tonnes of nonperishable food for the Mustard Seed at Christmas, has now become the delivery of two moving trucks full of fresh food for every family hamper registered with the food bank last year – that was over 300 local families. These families typically have 2 kids with a single or co-parent relationship.

Our goal is to once again provide fresh nutritious food to each registered family with the Mustard Seed over the holidays, as well as, extend the "Tonne of Love" to add more fresh food in their year long monthly hampers.

We need your help. Once again, Victoria's local Country Grocer stores have generously committed a matching program where your dollars will be matched one for one and spent at cost for the most amazing fresh vegetables, fruits, meats, cheeses and treats that compliment the food the Mustard Seed already has sourced . The matching program has a dollar limit but the buying food at wholesale pricing does not. We work with the Mustard Seed to fill all the holiday meal gaps so that our neighbors receive food that makes them feel human.

A donation of \$500 will provide fresh food for about 10 families (about 40 people) this holiday season. Of course, larger or smaller donations are welcome. With your donation we'll be purchasing items such as: hams, fresh veggies and fruit, cheese, eggs, and pies. <u>Cheques are to be made out to "The Mustard</u> <u>Seed Street Church" with the memo: "Tonne of Love".</u> Again, just as we did last year, surplus funds raised during the 2016 Tonne of Love campaign will be used by the Mustard Seed throughout 2017 to support their other fresh food programs. Mustard Seed will send out charitable donation tax receipts in the first few months of 2017. For your reference: **REGISTERED CHARITY # 11924 6213 RR0001.**

Thank you for your consideration.

Sincerely,

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